## Suggested Course Sequence

For students entering the major in catalog year 2016-17

YEAR 1				
SEMESTER	FALL	-	SPRING	
RECOMMENDED COURSES	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature	3
			MATH 136 Intro. To Statistics (Scientific Reasoning	
	Quantitative Literacy (QL)	3-4	Lab)	4
	IS 135 Advanced Microsoft Applications	3	MKT 206 Principles of Marketing	3
	ART 110 Fundamentals of Design (Fine Arts)		IS 201 Management Information Systems	
	SBL 100 School of Business New Student Seminar	1	ART 113 Fundamentals of Design II	3
0050170	GPS 101 Traditional Student Online Orientation	P or F		FRITO
CREDITS	14	CREDITS	<b>16</b> CR	EDITS
YEAR 2			1	
SEMESTER	FALL		SPRING	
RECOMMENDED			PSY 101 Intro. To Psychology (Social Science	
	Humanities I (HUM)*	3	(**)	3
	IS 301 Principles of E-Commerce	3	Humanities II*	3
	MKT 210 Strategic Marketing Communication (Writing Intensive 200-level)	3	IS 320 Human-Computer Interaction	3
	CM 115 Interpersonal Communication (Communication			
	Intensive)	3	MKT 311 Consumer Behavior	3
		3	VCD 200 Web Design I	3
	VCD 125 Fundamentals of Digital Media	3	VCD 208 Web Design I	J
CREDITS		CREDITS	15 CR	1
CREDITS YEAR 3				
YEAR 3	15		15 CR	
		CREDITS		1
YEAR 3	15		15 CR	
YEAR 3 SEMESTER	FALL	CREDITS	15 CR SPRING	EDITS
YEAR 3 SEMESTER RECOMMENDED	FALL Humanities III*	CREDITS 3	15 CR SPRING Humanities IV*	EDITS
YEAR 3 SEMESTER	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions	CREDITS 3 3 3	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking	EDITS 3 3 3
YEAR 3 SEMESTER RECOMMENDED	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II	CREDITS 3 3 3 3 3	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design	EDITS 3 3 3 3 3
YEAR 3 SEMESTER RECOMMENDED COURSES	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective	3 3 3 3 3 3 3 3	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective	3 3 3 3 3 3 3 3 3
YEAR 3 SEMESTER RECOMMENDED COURSES	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective	CREDITS 3 3 3 3 3	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design	3 3 3 3 3 3 3 3 3
SEMESTER RECOMMENDED COURSES CREDITS YEAR 4	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective         15	3 3 3 3 3 3 3 3	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective 15 CR	3 3 3 3 3 3 3 3 3
YEAR 3 SEMESTER RECOMMENDED COURSES	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective         15	CREDITS 3 3 3 3 3 3 CREDITS	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective	3 3 3 3 3 3 3 3
YEAR 3 SEMESTER RECOMMENDED COURSES CREDITS YEAR 4	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective         15         FALL         Quantitative Literacy /Scientific Reasoning (2nd QL, Stientific Reasoning Re	CREDITS 3 3 3 3 3 3 CREDITS	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective 15 CR SPRING	3 3 3 3 3 3 3 3 3
YEAR 3 SEMESTER RECOMMENDED COURSES CREDITS YEAR 4	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective         15         FALL         Quantitative Literacy /Scientific Reasoning (2nd QL, Slor SR-L)	CREDITS 3 3 3 3 3 CREDITS R, 3-4	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective 15 CR SPRING Social Science II (SS)**	EDITS
YEAR 3 SEMESTER RECOMMENDED COURSES CREDITS YEAR 4 SEMESTER	15         FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective         15         FALL         Quantitative Literacy /Scientific Reasoning (2nd QL, Stor SR-L)         MKT 417 Senior Business Internship	3         3           3         3           3         3           3         3           3         3           3         3           3         3           CREDITS         R,           3-4         1	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective 15 CR SPRING Social Science II (SS)** General Elective	EDITS 3 3 3 3 3 EDITS 3 3 3 3 3
YEAR 3 SEMESTER RECOMMENDED COURSES CREDITS YEAR 4 SEMESTER	FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective         15         FALL         Quantitative Literacy /Scientific Reasoning (2nd QL, Slor SR-L)	CREDITS 3 3 3 3 3 CREDITS R, 3-4	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective 15 CR SPRING Social Science II (SS)**	EDITS
YEAR 3 SEMESTER RECOMMENDED COURSES CREDITS YEAR 4 SEMESTER RECOMMENDED	15         FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective         15         FALL         Quantitative Literacy /Scientific Reasoning (2nd QL, Stor SR-L)         MKT 417 Senior Business Internship	3         3           3         3           3         3           3         3           3         3           3         3           3         3           CREDITS         R,           3-4         1	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective 15 CR SPRING Social Science II (SS)** General Elective General Elective IAD 381 Mobile and Responsive Design	EDITS 3 3 3 3 3 EDITS 3 3 3 3
YEAR 3 SEMESTER RECOMMENDED COURSES CREDITS YEAR 4 SEMESTER RECOMMENDED	15         FALL         Humanities III*         MKT 325 International Marketing         IS 386 E-Commerce Business Solutions         VCD 308 Web Design II         General Elective <b>15 FALL</b> Quantitative Literacy /Scientific Reasoning (2nd QL, Si or SR-L)         MKT 417 Senior Business Internship         General Elective	3         3	15 CR SPRING Humanities IV* MKT 336 Integrated Marketing Communications IS 361 E-Collaboration and Social Networking VCD 270 Into. To Corporate Communication Design General Elective 15 CR SPRING Social Science II (SS)** General Elective General Elective	EDITS 3 3 3 3 3 EDITS 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3

## **GENERAL EDUCATION NOTES**

General Education courses are identified in blue.

- Specific courses that fulfill SEE general education requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- 15 credits must be taken at the 300 or 400 level.
- All courses in the student's last 30 credits must be taken at Stevenson.

\*HUMANITIES classes must be from at least three different disciplines.

\*\*SOCIAL SCIENCE classes must be from two different disciplines.